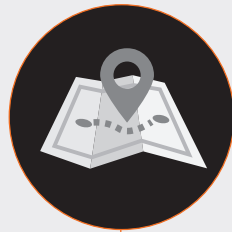


B2B Marketing Bespoke Training journey

Setting objectives

We'll work together to outline key topics, preferred format and objectives that you'd like us to help you with.



1

Nailing the details

We'll get together with the trainer to set measurable goals and discuss in detail what success looks like for you. If you feel that more background is required, we can survey your team on the topic at hand.



3

Delivery of training

Just turn up and leave the rest to us. So today's the big day. It's time to empower your team to take control of your marketing acceleration.



5

6



Trainer selection

Based on that, we'll go through our extensive network of B2B marketing industry experts to select the perfect fit for your team requirements.



Designing the workshop

The trainer will design the content for your bespoke training, using insights gained from you and B2B Marketing's in-depth industry expertise. We'll also review it together, just to be sure.



Follow up

We'll then follow up with recommended additional resources from the B2B knowledge bank, and consult with you on how we can further advance the development of your team together.