

The B2B Marketing **2019** Martech Awards

Winners

#B2BAwards

Martech awards 2019
demand generation partner:

 B2B Marketing

QUANTUM 
MARKETING

Martech vendor of the year

Winner

Onalytica

Highly commended

ON24 by Chap Public Relations

Emerging vendor of the year (less than three years old)

Winner

Kulea.ma

ABM tech vendor of the year

Winner

Demandbase

Highly commended

Agent3

Marketing automation vendor of the year

Winner

Marketo (an Adobe company)
by Octopus Group

Highly commended

Force24

Inhouse marketing technologist of the year

Winner

Marco Maccio, head of digital
marketing, Marshalls

Highly commended

Christine Aletras, associate marketing
manager, B2B, WW Health Solutions

Martech team of the year

Winner

Nuix by Stein IAS

Highly commended

Trelleborg by Stein IAS

Martech agency of the year

Winner

JTF Marketing

Martech consultancy or integrator of the year

Winner

CleverTouch

Highly commended

Stein IAS

Martech visionary of the year

Winner

Marc Keating, chief innovation officer, Stein IAS

Highly commended

Richard Hepworth, business unit president, Trelleborg

Best use of marketing automation

Winner

TMF by Really B2B

Highly commended

Trelleborg by Stein IAS

Best use of martech for ABM

Winner

Digital River by Agent3

Best use of martech for demand generation

Winner

HSBC by Stein IAS

Highly commended

Redstor by Really B2B

Best use of martech for employee engagement

Winner

Baker Tilly International by Brandworkz

Best use of martech for live events

Winner

Iron Mountain

Highly commended

Akkroo

Martech transformation/acceleration project of the year

Winner

O2

"I was impressed with the range of entries, from both clients and agencies, showing the best martech deployment across an amazing range of B2B industries"

Shane Redding,
independent chair of the Martech Awards and MD, Think Direct

Special thanks to our judges:

Shane Redding,
independent chair
of the Martech Awards
and MD, Think Direct

David Van Schaick,
The Marketing Practice

Gemma Roalf,
ReallyB2B

Matt Cheung,
Clarasys

Simon Daniels,
8x8

Sakina Najmi,
Sandvik

Robert Nicholson,
Robert Walters

Ian Bennison,
TMF Group

Nina Pepper,
GoCardless

Andy Johnston,
Stericycle Marketing

James Houselander,
Silver Peak

Paul King,
Ogilvy

Register your interest
for next year
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